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Benchmarking your PDM Services and Implementations

Technia invites you and your company to participate in this survey to benchmark your PDM services and implementations with other industrial companies. This is a unique offer to identify possible improvements and opportunities for your company.

Background

At the Technia Customer Advisory Board 2005 (CAB) the need to better understand other companies' PLM strategies and implementations was raised. The Board decided to conduct a survey to benchmark industrial companies regarding:

- Business value of the implemented PDM service
- Payback of the PDM investment - Business Case validation
- PDM service effectiveness compared to other industrial companies

Benchmarking PDM is slightly difficult due the width of PDM and companies' differences when it comes to business and processes. So this is the first step in benchmarking PDM and it will focus on general PDM metrics and the PDM profile. In a second step the ambition is to conduct additional surveys to add more depth and areas, for different PDM profiles.

Method and Result

All companies at the CAB 2005 have been offered to participate in this PDM benchmark. The result will be presented in a benchmark report available for all participating companies. Technia will neutralize the collected data and only present how each party is ranked in comparison with others based on key indices.

All benchmarking data will be managed in a secure way safeguarded by existing NDAs between Technia and participating companies.

This is a unique opportunity to benchmark your PDM services with other companies and to find possible improvements for your company. To take part in this benchmark you need to declare your intention to participate to jonas.gejer@technia.com. More details can be delivered upon request. All participants will be charged an administration fee of 1000 €. The Benchmarking survey will be conducted by a neutral company specialized in this type of surveys.

Kind Regards



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